

Electronic Artwork Requirements for Digital Printing

DESIGN - We support the most current industry standard applications. Although both Mac and PC formats are accepted, PC files may sometimes require extra art time and expense.

Software— QuarkXpress 6, Adobe IllustratorCS2, Adobe PhotoshopCS2, Adobe InDesignCS2, Adobe Acrobat 7
 Macromedia Freehand 10 and Adobe PageMaker 7

Graphics- EPS & Tiff formats are supported. PICT files can be used but result in poor quality. DCS files are not supported.

Fonts - Use PostScript type 1 fonts. Refrain from True Type when possible.

Proofs - A press proof is the only type of proof to accurately represent Xeikon's color output.

Media - We accept the following Media: Zip Disk, Jaz Disk, CD-ROM, Floppy Disk & Super Disk
 Contact customer service for information about sending art via email or FTP site.

Checklist

- Provide a current laser proof.
 - ▣ Laser proof should be actual size, if not, indicate reduction.
 - ▣ For quality control, lasers must match electronic file exactly. If changes have been made please mark this on lasers.
 - ▣ Highlight color breaks, live vs. FPO artwork, and any special editing instruction.
- Send a copy of your file, not original.
- Label disks and be sure they contain most current files.
- The art fits manufacturer's template.
- If document has bleeds, be sure the bleeds extended as requested on template.
- You have included both screen and printer fonts used in document, including fonts used in linked graphic or illustration files.
- All fonts were selected from the fonts menu & not using style options button.
- All imported images (TIFF, EPS, etc.) are included on disks.
- Picture boxes have a fill of 0% black to avoid jaggedness.
- All document colors are set to CMYK.
- Any large areas with solid black coverage including text 24pt and larger have been combined with 80%C, 60%M, 80%Y, 100%K for a more dense black.
- Avoid large solid areas of any single color (adding subtle texture or noise helps minimize streaking).
- All color scans are saved as CMYK not RGB and set at 300 dpi.
- No compressed files were sent.
- All photo manipulation-cropping scaling, rotating etc. was done in graphic program, not page layout program.
- All color and gray scale scans were scanned at 300 dpi and to 100% of size in document.
- Line work was scanned between 900 lpi & 1200 lpi.
- All lines are thicker than a hairline rule.
- Thin black rules and type up to 18 pt. are set to overprint.
- Trapping for others are set between .144 and .25pt.
- All unnecessary graphics and text is deleted from pasteboard.
- All blank pages have been removed from document.

Failure to follow these guidelines may cause your job to be delayed and additional costs may be incurred!